Integration of YouTube in Education

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The session includes…

- Why and When YouTube came into picture
- Features of YouTube
- YouTube : Specially for Education
- Why to integrate YouTube in Education
- YouTube demonstration
- Challenges of integrating YouTube in Education

https://www.youtube.com/watch?v=jNQXAC9IVRw

Why and When YouTube came into picture

- **Tune In, Hook Up to YouTube**
- **YouTube**, a **video-sharing website** on the internet.
- originally founded in **2005** by **Chad Hurley, Steve Chen** and **Jawed Karim**

Features of YouTube

- Creating content

- Discovering content

- Sharing content

- Viewing content

YouTube : Specially for Education

- **YouTube Edu :** Thousands of free educational videos being uploaded to YouTube by colleges and universities ranging from School Education to higher education to ensure lifelong learning **(YouTube.com/edu)**

- **YouTube Teachers :** A dedicated resource for educators providing everything from classroom playlists to a collaborative platform for teachers **(YouTube.com/teachers)**

Why to integrate YouTube in Education

- Students like videos – More active
- Videos are useful for students' engagements in teaching and learning
- Research support that videos help students
- Students connect with you
- Augment the class material
- Remote access
- Increases students retention span

3 Remarkable YouTube Statistics You Probably Didn't Know

FinancesOnline
REVIEWS FOR BUSINESS

1 YouTube impact on the Internet landscape is impressive

Source: YouTube

1.9 BILLION PEOPLE

YouTube users are almost a third of the internet.

91+ COUNTRIES

Number of countries with local versions of YouTube.

1 BILLION HOURS

Daily time spent watching YouTube in 2017.

2 YouTube is actually helping us to be smarter

Source: Google

86%

viewers who use YouTube to learn new things in 2017

46%

people who feel more prepared for new tasks after watching YouTube videos

41%

people who say they feel smarter watching videos on YouTube

Source: https://financesonline.com/youtube-statistics/

YouTube demonstration

Lights, Action, Learning

YouTube IN

Search

SIGN IN

Home

Explore

Shorts

Subscriptions

Library

History

Sign in to like videos, comment, and subscribe.

SIGN IN

BEST OF YOUTUBE

Music

Sports

Gaming

Movies

News

Live

All | T-Series | Bhajan music | Filmi | Music | Rashmika Mandanna | Live | S. Thaman | Comedies | Game shows | Indian pop music | Trailers | Mixe

YouTube Premium

Watch everything you love – ad-free

GET IT NOW

0:26

Fan Taken Pics Of Idols That Went Viral Because Of Their Visuals...

KKRUSH KPOP
2M views • 2 months ago

2:37

Ik Mulaqaat - Dream Girl | Ayushmann Khurrana, Nushrat...

Zee Music Company
289M views • 2 years ago

AajTak LIVE: UP Elections 2022 | Russia-Ukraine War | Breaking...

Aaj Tak
69K watching

LIVE NOW

2:54:39

80's70's90's सदाबहार हिंदी गाने 🌹 अलका याग्निक सोनू 💖 कुमार सानू गी...

Evergreen Melody
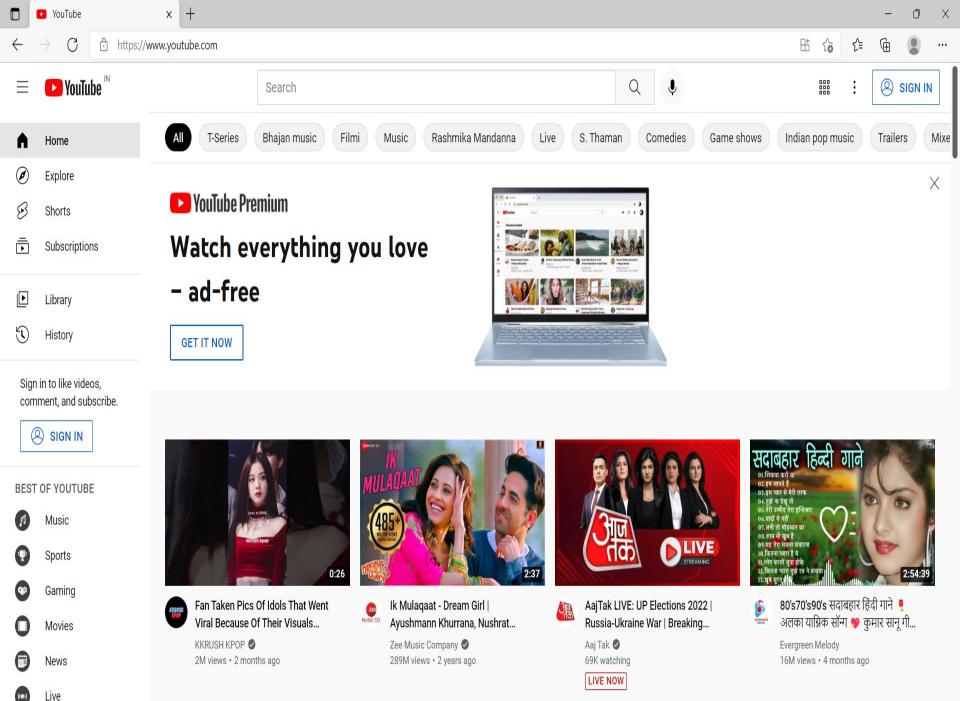16M views • 4 months ago

Challenges of integrating YouTube in Education

- Mandatory Internet connection
- Reliability of content : Quality and Accuracy issues
- Distracting and Harmful content
- Advertisement